

SIMPLE BUSINESS PLAN

GOALS

SHORT TERM GOALS

6 Month - 1 Year

_____	_____
Goal	Plan
_____	_____
Goal	Plan
_____	_____
Goal	Plan

LONG TERM GOALS

1 Year - 5 Years

_____	_____
Goal	Plan
_____	_____
Goal	Plan
_____	_____
Goal	Plan

FINANCIALS

Expected Monthly Expenses

Phone	_____
Website Hosting	_____
Editing Software	_____
Camera Gear	_____
Other	_____
Total	_____

Simple First Month Expenses

Monthly Expenses	_____
Income	_____
Total	_____

Simple Second Month Expenses

Monthly Expenses	_____
Income	_____
Total	_____

Website and Social Media Traffic

_____	_____	_____	_____	_____	_____
Month	Number of Visitors	Facebook Fans	Instagram Followers	Number of New Images Added	Number of Email List Subs
_____	_____	_____	_____	_____	_____
Month	Number of Visitors	Facebook Fans	Instagram Followers	Number of New Images Added	Number of Email List Subs
_____	_____	_____	_____	_____	_____
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