

# SIMPLE BUSINESS PLAN

## GOALS

### SHORT TERM GOALS

6 Month - 1 Year

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Goal

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Plan

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Goal

\_\_\_\_\_

Plan

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Goal

\_\_\_\_\_

Plan

### LONG TERM GOALS

1 Year - 5 Years

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Goal

\_\_\_\_\_

Plan

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Goal

\_\_\_\_\_

Plan

\_\_\_\_\_

Goal

\_\_\_\_\_

Plan

## FINANCIALS

### Expected Monthly Expenses

Phone \_\_\_\_\_

Website Hosting \_\_\_\_\_

Editing Software \_\_\_\_\_

Camera Gear \_\_\_\_\_

Other \_\_\_\_\_

Total \_\_\_\_\_

### Simple First Month Expenses

Monthly Expenses \_\_\_\_\_

Income \_\_\_\_\_

Total \_\_\_\_\_

### Simple Second Month Expenses

Monthly Expenses \_\_\_\_\_

Income \_\_\_\_\_

Total \_\_\_\_\_

### Website and Social Media Traffic

\_\_\_\_\_

Month

\_\_\_\_\_

Number of Visitors

\_\_\_\_\_

Facebook Fans

\_\_\_\_\_

Instagram Followers

\_\_\_\_\_

Number of New Images Added

\_\_\_\_\_

Number of Email List Subs

\_\_\_\_\_

Month

\_\_\_\_\_

Number of Visitors

\_\_\_\_\_

Facebook Fans

\_\_\_\_\_

Instagram Followers

\_\_\_\_\_

Number of New Images Added

\_\_\_\_\_

Number of Email List Subs

\_\_\_\_\_

Month

\_\_\_\_\_

Number of Visitors

\_\_\_\_\_

Facebook Fans

\_\_\_\_\_

Instagram Followers

\_\_\_\_\_

Number of New Images Added

\_\_\_\_\_

Number of Email List Subs